

For questions about the meeting:  
PAULETTE BASHAM  
770-605-9387

# HOT. exhibit design

TWO URBAN LICKS  
TUESDAY, MAY 17  
11:30PM-1:30PM

## PRESENTERS:

*Tim Kelley*

### PRINCIPAL OF BLUE SKY EXHIBITS

Tim has been involved in various aspects of exhibition design for the last 18 years. He is currently the chair of the Communicative Environments Section of IDSA, and is this year's chair for the EDPA International Student Exhibit Design Competition.

*Michelle Berryman  
& Brian Lynn*

### ECHO VISUALIZATION

EchoViz uses established design strategies and advanced visualization techniques to engage customers and build brands. The EchoViz industrial design team offers media, broadcast sets, exhibits and animations that employ the principles of effective user interface and human interaction.

820 Ralph McGill Blvd • Atlanta, GA 30306 • 404.522.4622

Join the Exhibit Designers & Producers Association Southeast Chapter as we spark your creativity and turn up the heat in your design concept presentations. In environmental marketing design, we need to communicate our creative concepts clearly while giving the clients' own messaging center stage. Then we need to present these ideas with the right amount of flash and finesse to win the project.

- Network with exhibit industry professionals
- Learn some tips & tricks for your software arsenal
- Explore some of the hottest current trends in exhibit design
- Learn what it takes these days to make your concepts sizzle and the jobs sell

*Lunch and Presentation: \$45*

*Students with student ID: \$15*

*(Student registration has been subsidized by local companies)*



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